

"TEN DOLLAR TUESDAYS" OFFICIAL CONTEST RULES
NO PURCHASE NECESSARY TO ENTER OR WIN

I. NAME OF CONTEST ADMINISTRATOR

Listerhill Credit Union, P.O. Box 566, Sheffield, AL 35660

II. OVERVIEW OF CONTEST

"Ten Dollar Tuesdays" is a random drawing.

III. ELIGIBILITY

Must be 18 or older to win. Must have an account with Listerhill Credit Union to receive the prize.

IV. HOW TO ENTER NO PURCHASE NECESSARY TO ENTER OR WIN

There are two methods of entry. One entry per person, per contest date, regardless of entry method.

- A.) Entry can be made by following the instructions given on the official Ten Dollar Tuesday post on either Young & Free Alabama powered by Listerhill's Facebook Fan Page, Twitter (@youngfreeal), or blog (www.Youngfreealabama.com) on the dates and times provided in Section V and VI of these rules.

- B.) To enter without an online entry or purchase, hand print on a piece of paper your complete name, address, city, state, postal code and daytime phone number. Mail in an envelope with proper postage to Listerhill Credit Union, Marketing Dept., PO Box 566, Sheffield, AL 35660, Attention: "Ten Dollar Tuesday Contest". Mailed entries will apply to the Contest dates and times listed in section V and VI of these rules as it is received.

V. CONTEST ENTRY PERIOD

The contest will run on a weekly basis beginning January 1, 2012 and may end at any time. All entries must be received by 11:59pm CST each Contest date (Tuesday). The Administrator is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Contest.

VI. PRIZE WINNER SELECTION

A random drawing will be held on each day following the Contest day (Wednesday) to determine the winner. The Young & Free Spokesperson or Contest Administrator will choose the winner randomly. Winner will be announced via post on Young & Free Alabama powered by Listerhill's Facebook Fan Page, Twitter (@youngfreeal), or blog (www.Youngfreealabama.com). Winner has 7 days to contact Contest Administrator to claim prize (or setup account if necessary). Odds of winning are dependent on the number of entries and may be greater than 1 in 50.

VII. THE PRIZE

The winner will receive \$10 in his/her Listerhill Credit Union account. If the winner does not have a Listerhill Credit Union account, he/she has 7 days from the selection to setup an account in order to claim the prize. The prize will not be awarded if the winner does not have a Listerhill Credit Union account within 7 days of the selection announcement. Limit one prize per person, every 30 days.

VIII. MEDIA

Sponsor may use the winner's name, likeness, image, voice, photographs and written statements made by the winner about the random drawing, the Prize and about credit union for promotional purposes in all forms of media, in perpetuity, without payment or consideration.

VIII. OFFICIAL RULES

For a copy of these Official Rules, please visit <http://www.facebook.com/youngfreealabama>